



João Araújo
promoção & vendas

WHO ARE WE?

We are João Araújo Sales and Promotion.

We develop strategic plans for: launching, implementation, consolidation of products through commercial agreements promotional, activities, tourism trade (Operators, Travel Agencies, Incentives and Corporates) permanent relation with public and private organization in this segment also manage the work on target public by means of off-line / on-line media for potential destinations or touristic produtos.





MISSION

We have commitment with quality and satisfaction of our client and we know the importance to heed every detail.

We work daily to maintain the quality of our service and focusing on meeting our client's expectations.

We diligently struggle to offer them the best hotel-like alternative (expedition and touristic cruises) in the Market.



VISION

We want to be reference in the representation Market on aviation, tourism and hotel management.



VALUES

Rendering service in effectively way with clear, ethical and transparente.

OBJECTIVE

- Create new products with great potential for the brazilian market;
- Increase the demand in different market niches;
- Differentiate the sales by quality and performance;
- Make potential the products in the segments of luxury, traveller made, virtuous, incentives trips, and large distribution networks.

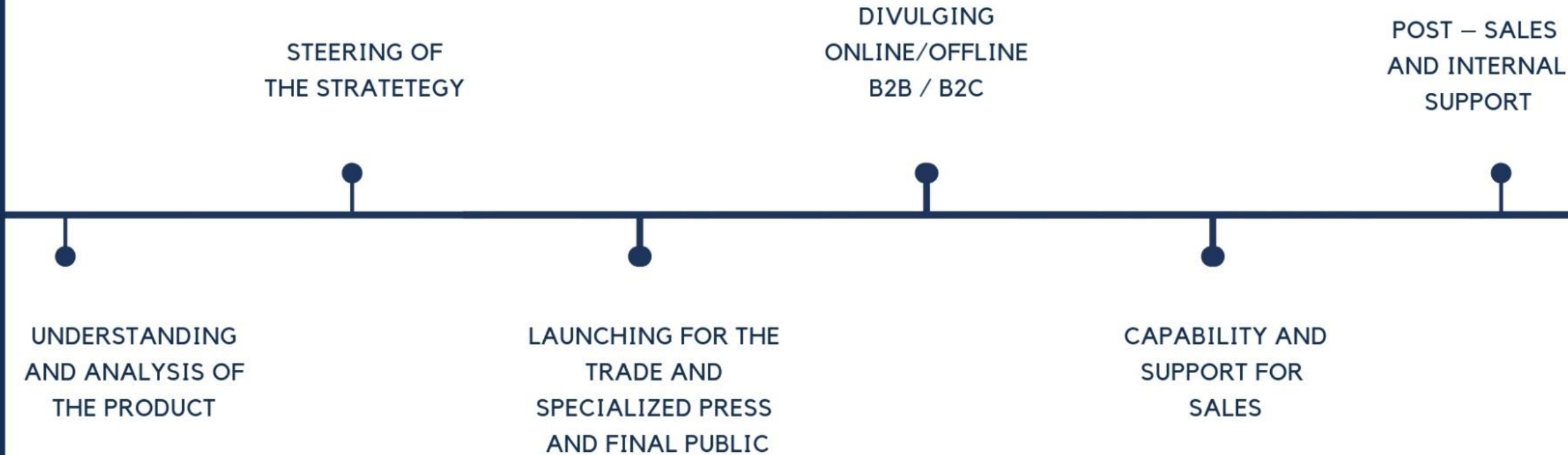


STRATEGIES

- Draw closer the main distributors from the traditional tourism of the brazilian market;
- Develop the online product throught negotiations with OTAS;
- Work with the product and the segmented destination.



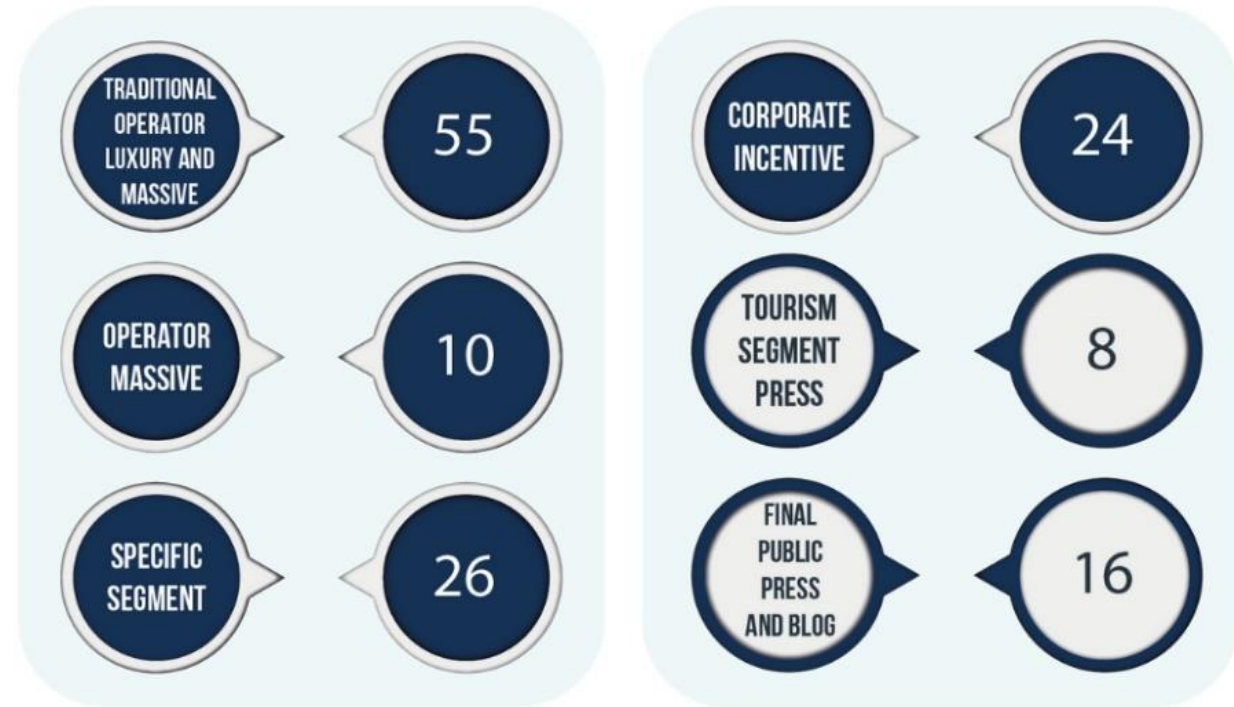
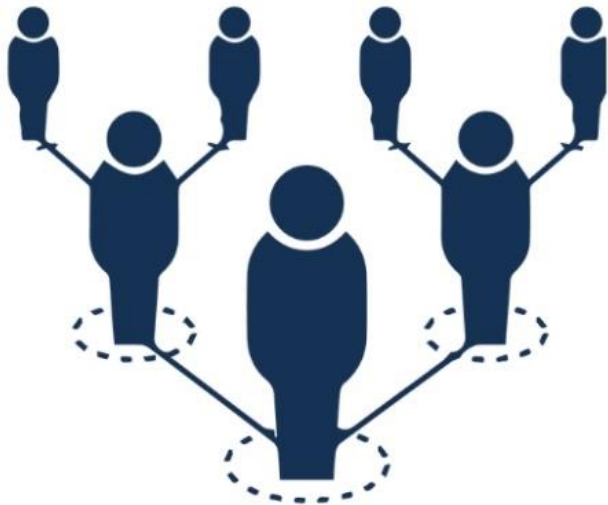
HOW WE WORK



NETWORKING

GREAT SPACE IN THE BRAZILIAN TOURISM.

We make potential the products in the segment of luxury, virtuous, traveller made, incentives trips and large distribution networks.



INCENTIVE TRAVEL



We insert your product in the best incentive agencies.

Traveling is the best way to encourage the person to reach their goal, that is why?

We have the area turned to the segment of developing routes and experience for incentives campaign.



MARKETING DIGITAL

João Araújo Promoção & Vendas has an official website with the objective of inserting and promoting its products through blog, email marketing and Facebook to promote and partner with the main agencies, travel operators in Brazil and direct customers.

FACEBOOK / BLOG / SITE / E-MAIL MARKETING





"We offer best complete solutions to our clients, our focus is to perform sales work with integrity so that our products may grow everyday."

João Araújo
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Representations:



Projects and Launching Fulfilled:





João Araújo

Director General

+55 11 3263-0112

+55 11 99777-6776



Av. Paulista, 1159 6º andar - sala 607
CEP: 01311-921 - Bela Vista - São Paulo / SP



joao@joaoaraujopromocao.com.br



www.joaoaraujopromocao.com



SKÂL INTERNACIONAL
SÃO PAULO